

The Vision

Everyone wants their child to succeed in life. This is the vision of The King of Hoops Foundation (KOHF). To help our youth succeed, KOHF has teamed up with The National Exchange for Urban Leadership and The Dale Ellis Foundation to offer life skills, development, using basketball and teamwork as the tools.

Our youth face obstacles we did not have to face in our childhood. Gangs, technology and the media all compete for our children's attention. The KOHF vision is to use basketball as a tool to gain the attention of youth, then guide them with messages of teamwork, perseverance and making good choices in life to become leaders in their families, communities and society.

About The Beneficiaries

National Exchange for Urban Leadership

The National Exchange for Urban Leadership™ (NEUL), a 12-year-old 501(c)(3) company, is the first American child development organization dedicated to neuroscience as a primary means of mentoring. Since 1998, NEUL has conducted child development conferences and market research in America's top urban communities. The results have led to the promotion of neuroscience to revolutionize the child development process for parents, schools, mentoring and community development organizations.

The Dale Ellis Foundation

The mission of the Dale Ellis Foundation™ (DEF), a 501(c)(3) company, is to partner with local heroes to intercede in the lives of young children, armed with the belief that literacy and education are life-lasting gifts that empower everyone to improve the socio-economic conditions for themselves and their communities at large. DEF serves disadvantaged youth, promotes higher education and provides scholarship assistance, with a focus on literacy as the foundation for success.



Registration Fee Includes:

- Green Fees • Golf Cart • Delicious Buffet Breakfast • Goody Bag
- Snacks & Ice Cold Beverages • Celebrity Hosted Barbeque Banquet & Awards Presentation
- Complimentary Refreshment Pass for Evening Jazz Event



Event Host Dale Ellis at Dr. Julius Erving Basketball Tournament, hosted by the National Exchange for Urban Leadership and held at Ray Kroc Center, Atlanta

FOR MORE INFORMATION

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ANNUAL CHARITY GOLF TOURNAMENT

*Mentoring Youth Through Basketball,
Teamwork and Life Skills*

Thursday August 19, 2010
Registration Begins at 9:00AM
Rain Date: Friday August 20th

Hosted by:
DALE ELLIS, NBA Legend

Celebrity Guest:
MIKE PHILLIPS, Jazz Saxophonist



**510 Powder Springs Street
Marietta, Georgia 30064**

King of Hoops Foundation is a tax-exempt, charitable,
501(c)(3) organization

KING OF HOOPS WEEK

King of Hoops (KoH), formerly SC Roundball Invitational, is America's premier ProAm Basketball Tournament. 2010 marks the 8th year of the Atlanta event, with participation from over fifty current and former National Basketball Association players, including Josh Smith, Travis Best, Antonio Davis, Steve Smith, Dale Davis, Shandon Anderson Grant Long and Dennis Scott. The KoH Championship team played in France in June 2010 and has global presence in Europe, Asia and Africa.

The series of events planned for the 2010 KoH Atlanta Week include:

Thursday August 19th
Charity Golf Classic (Host: Dale Ellis)
 City Club Golf Course
 510 Powder Springs Street (Marietta)

Charity Jazz Night
(Featuring Mike Phillips)
 Taboo2 (8pm – 2am)
 6075 Roswell Road NE (Sandy Springs)

Friday August 20th – Sunday August 22nd
King of Hoops
ProAm Basketball Tournament
 The Summit
 3910 Canton Road (Marietta)
 Early Rounds – Championships



EVENT ITINERARY & SPONSORSHIP

Tournament Schedule

9:00 AM	Check-in/Registration
	Driving Range Opens
	Continental Breakfast
10:00 AM	Shotgun Start
3:00 PM	Golfing Ends
	Awards Ceremony & Auction

SPONSORSHIP OPPORTUNITIES

Ace Sponsor	\$15,000
Eagle Sponsor	\$10,000
Birdie Sponsor	\$5,000
Cart Marquis & Hole Signs	\$1,000
Team Sponsor (Foursome)	\$450
Scratch Sponsor (Individual)	\$125
Mulligan (1/player)	\$20

REGISTRATION/CONTRIBUTION FORM

- Foursome: \$450
- Individual: \$125
- Mulligan: \$20

Sponsorship Level

- \$15,000 Ace (includes 1 foursome)
- \$10,000 Eagle (includes 1 foursome)
- \$5,000 Birdie (includes 1 twosome)
- \$1,000 Cart Marquis/Hole Sign

I cannot participate in the golf tournament, but I support the efforts of KOHF, NEUL and DEF and would like to contribute the following amount to support your tireless efforts toward developing our urban youth and general society. Please add my name to your mailing list.

\$50 \$100 \$200 Other \$ _____

(ALL DONATIONS ARE TAX DEDUCTIBLE TO THE FULL EXTENT OF THE LAW)

Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Additional Foursome Player Names

Player 2: _____

Player 3: _____

Player 4: _____

Please make check payable to:

King of Hoops Foundation*
 Charity Golf Classic
 5 Concourse Pkwy, Ste. 2160
 Atlanta, GA 30338

*King of Hoops Foundation is a 501(c)(3) organization